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From: Hill, Ashley <ahill@c-span.org>
Sent: Friday, October 30, 2015 1:13 PM
To: Hill, Ashley
Subject: FOR IMMEDIATE RELEASE: Oakland to be in National Spotlight

C-SPAN[®]
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COMCAST


**CITY OF
OAKLAND**

FOR IMMEDIATE RELEASE: Friday, October 30, 2015

Oakland to be in National Spotlight

C-SPAN to reveal Oakland history and highlight authors during week-long visit

WHAT:

The Honorable Mayor Libby Schaff and Comcast will welcome C-SPAN to Oakland on Monday, November 2 at 12:30 p.m. PST at Oakland City Hall as they kick off a visit to record and feature the city's history and literary life.

At the event, C-SPAN representatives will announce the stories and segments that will be explored by the national network during their stay. During their time in Oakland, C-SPAN representatives will also conduct community and education outreach.

Monday's event, which will be open to the public, will feature remarks from the Honorable Mayor Libby Schaff, Oakland Chamber of Commerce CEO Barbara Leslie, Former California State Assembly Member Sandre Swanson, Boys and Girls Club of Oakland President Cal Stanley, Comcast California's Government Relations Representative Ken Maxey, and C-SPAN Producer/Community Relations Representative Ashley Hill.

Local segments recorded throughout the week will air on non-fiction book channel Book TV (on C-SPAN2, Comcast channel 109) and history channel American History TV (on C-SPAN3, Comcast channel 110) during C-SPAN's special Oakland weekend January 2-3, 2016.

WHEN:

12:30 p.m. PT, Monday, November 2, 2015

WHERE:

Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California

REMARKS:

- Oakland Mayor Libby Schaff
- Barbara Leslie, CEO, Oakland Chamber of Commerce
- Sandre Swanson, Former California State Assembly Member

- Cal Stanley, President, Boys and Girls Club of Oakland
- Ken Maxey, Government Relations, Comcast California
- Ashley Hill, Producer/Community Relations Representative, C-SPAN Cities Tour

BACKGROUND:

In partnership with Comcast, C-SPAN's 2015 Cities Tour takes Book TV and American History TV on the road. C-SPAN2 and C-SPAN3 are featuring the literary life and history of each of these selected cities during special weekends on the public affairs network.

Working with its cable partners, the C-SPAN producing team will take specially outfitted Local Content Vehicles (LCVs) into Oakland, California starting Monday, November 2nd, visiting various literary and historic sites to interview local historians, authors and civic leaders over the week.

AIR DATES:

Programming recorded in Oakland will air on Book TV (on C-SPAN2 Comcast channel 109) and American History TV (on C-SPAN3, Comcast channel 110) on January 2-3, 2016. C-SPAN is available in Oakland on Comcast channel 23.

For more information, visit the [C-SPAN Cities Tour website](#) and the [C-SPAN Cities Tour Twitter page](#).

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About Comcast Cable:

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About C-SPAN: Created by the cable TV industry and now in 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org/>.

Ashley Hill

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